

Annual Report



2012

California Vehicle Foundation



MISSION STATEMENT

The mission of the California Automobile Museum is to preserve, exhibit and teach the story of the automobile and its influence on our lives.



Board of Directors

Board Officers	<u>2012</u>	<u>2013</u>
President	Joe Hensler	Joe Hensler
Vice President	Al Buescher	Carl Stein
Secretary	Dave Felderstein	Dave Felderstein
Treasurer	Keith Tronson	Bob Tarczy
Board Members	James Dann	Stacey Castle
	Jerry Godfrey	James Dann
	Mark Glover	Mark Glover
	Mike Hess	Jerry Godfrey
	Ken Jordan	Mike Hess
	Kim Nelson	Ken Jordan
	Mike Ritenour	Kim Nelson
	Carl Stein	Jim Orsburn
	Larry Stiver	Mike Ritenour
	Bob Tarczy	Jeff Swain
Executive Director	Karen McClaflin	Karen McClaflin



Welcome to our 2013 Membership Meeting.

2012 could go down as one of the most important years for our museum so far.

With the generous support of Paul Snider and his family, it is looking possible that by this time next year we could be mid-construction on a brand new facility. Don't get me wrong, we have some hurdles in front of us that could slow or even scuttle the project, but we have just as many hurdles behind us and we are still running strong!

This could, and probably will, change slightly, but the current plan calls for an 180,000 square foot building on 2½ levels. We will share

the building with a Natural History Museum that will use 40,000 to 50,000 square feet of space. Minus that and common areas, we expect to have 75,000 square feet of display space for the Auto Museum or at least 50% more than we have now.

The 3rd floor is intended to be offices, conference rooms and storage, along with a space for the heating, cooling and ventilation equipment. The first floor will include a dramatic 35' tall atrium space which will be over 150' wide and 50' deep. It will also include a café and dining space, two multi-purpose rooms, a gift shop along with restrooms, elevators and stairs. In the back, we will put a large freight elevator to move cars and other exhibits upstairs.

The second floor is the most desirable display space with very few columns as the roof is supported by the walls.

The outside of the building will be dramatic with a curved polycarbonate wall running almost the entire width of the North side, front of the building. This will provide wonderful diffused light for the front common area. The back of the building will have a similar but smaller treatment providing a grand entry for a large events entrance from the existing parking lot behind the building. The footprint of the building will be slightly larger, but roughly the same, as the existing building. The East side of the building along Front Street will have several department store -style windows displaying some of the exhibits from both museums to passersby.

We will need to get the City Council to approve the sale of the property to us, which is not a foregone conclusion, although they have already seen the proposed project and instructed staff to negotiate with us. Wish us luck in the next few weeks.

2012 was a particularly sad year for the Board as three former Presidents passed away including Marvin Marx, Art Derr and Al Buescher, who was a current member of the Board. We wish their families the best and will miss them, but I am especially disappointed that they will not see our potential new facility, which was certainly a dream of theirs.

Thanks to the staff, the numerous volunteers and for you members, the real owners of this museum.

√oé Hensler, Board President California Automobile Museum

2012 YEAR AT A GLANCE

- Over 50,000 visited the California Automobile Museum.
- 7 special exhibitions were on view at the Museum, in addition to our permanent collection.
- The Museum ended the year with 698 membership households and an additional 4,100+ members through the 33 Car Club memberships.
- 1,808 students toured the Museum on field trips, and 56 attended educational classes at the Museum.
- The Road Crew took CAM out into the community 34 times.
- The Speakers' Bureau reached 630 people with presentations.
- Volunteers logged 32,800 hours of service for the Museum's Docent Program, Library, Fundraisers, Committees, Website Maintenance, Education Programs, Rental Events, Road Crew, Museum Day, Pit Crew, Newsletters, Car Donations & Sales, Board of Directors, Gift Shop and more.
- Vehicle acquisitions:



1965 Ford Mustang Gift of Daniel Paige



1970 Lincoln Town Car Gift of Gabrielle Adelman



1925 Chrysler Sedan Gift of Hart Family Trust

2012 CVF Membership

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Corporate/Sponsors	Orsburn, James	Davis, Wayne & Alzina	Hutchinson, Fred & Meride	Price, Al & Deeann
Bertolucci, Richard	Raber, Daniel & Anna	Day, James & Conn, William	Huttel, Rosemary	Raybourn, John & RoseAnne
Derr, Arthur Fishburn, Diane	Root, Terry	Dinwiddie, Louis & Anna	Jackson, Daniel Jacobson, Garth	Reichow, Bruce & Valdene
•	Ryder, Richard	Doyle, John	•	Richofsky, Carl & Lori
Florence, Robert	Sharp, Bill	Driskivl, Charles	Johnson, Paul	Rider, Charles
Goodsell, Greg & Susan	Snyder, Jon	Duarte, Edward & Maxine	Johnson, Harry	Riley, Ernest & Imamura
Jones, Tal	Stein, Carl	Dukeshire, Alfred & Donna	Jones, Nolan & Joan	Roden, Rex & Sue
Jordan, Philip	Stiver, Larry	Dunnett, John & Cindy	Kane, Robert & Lorraine	Rondeau, Glenn & Rose
Knopf, Perry & Betty	Swain, Jeff	Dunnigan, Michael & Finley, Karen	Kashiwada, Stephen & Keiko	Roth, Thomas
Lawrence, Skip	Tarczy, Bob	Eddy, Winston	Kellogg, Jim & Barbara	Sagie, Michael
Leech, Keith	Trautman, Gerald	Ehlers, Leroy & Pat	Kersh, Jack	Salca, Kenneth & Rachel
Snider, Paul	Turner, John	Eichner, David & Patricia	Kiehn, Lewis	Sangmaster, Tony & Esther
Stagg, Howard	Vaughn, Gene	Elko, John & Sonja	Kile, Shawn & Amy	Saunders, Wayne & Barbara
Tolbert, Eugene	Waits, Burl	Emick, Tony & Della	Kiley, John	Savage, Harry
Webb, Milton & Dorothy	Whitver, Howard	Evans, Forrest & Donna	Licastro, Joseph & Teresa	Savarino, Sherry & Michael
Wirz, Henry	Wilson, Richard	Ewing, Michael & Paula	Lilley, Robert & Nancy	Saylor, John & Janice
	- " <i>1</i> 0 .	Fabian, Ed & Carole	Ling, Michael	Scharon, Greg & Irene
Executive	Family/Companion	Feliz, Don	Little, Ken & Judy	Schwilk, Norman & Reba
Andriesse, Rosemary	Albert, Frank & Barbara	Finch, Randall & Sue	Livingston, Harvey & Jone	Sheffield, Robert & Babcock, Elizabeth
Baptiste, Bob	Andreason, John & Elliot, Christian	Ford, Philip & Emma	Lloyd, Leonard	Shirey, John & Marilyn
Barcena, Michael	Ashworth, Kenton & Gale	Fort, Colin & Suzanne	Lowe, Eldon & Jaye	Simpson, Matt
Beyer, Ed	Aw-Yang, Cassie	France, Mel & Sherrie	Luney, Wayne & Gloria	Sims, Gary
Bleau, Richard	Baldwin, Harold	Fricke, John & Patsy	Madams, Timothy & Joanne	Sirhall, Maureen & Rogers, Dick
Bonnington Jr., Desmond	Balian, Milton & Jane	Frison, David & Nelly	Maloney, Steven & Leslie	Smith, Frank & Johanna
Bucholz, Kenn	Balkow, Bob & Mary	Garris, Tom	Manalo, Annabell	Smith, Kenneth
Chow, Gregory	Balluff, John & Traci	Geiken, Alan	Martfeld, Dale & Joan	Smith, Verle & Wiederspan, Bev
Connel, Phillip & Jennifer	Barankin, Joe & Cathy	Gilchrist, Ronald	Matthews, Dave	Smoot, Lyle
Cuslidge, Craig	Barks, Ray & Shirley	Gimbel, Gordon	McCulloch, Don & Larkin ,Christina	Snyder, Mary
Dann, James	Barrett, Jim & Sally	Glaiberman, Phil	McGregor, Gordon & Carolyn	Spatola, Steve & Sonia
Easton, William	Bartylla, Jim & Mary	Glubka, Gregory & Theresa	McLachlan, Richard & Linda	Speelman, Walt & Barbara
Edlund, John	Bechtold, Stephen & Patricia	Godfrey, Jerry & Mary Ann Dickinson	McNeil, Donald	Steeves, Stan & Sophia
Flint, Dennis	Beebe, Cameron & Lisa	Goldberg, Larry	Mikkelson, Scott & Darling, Todd	Steving, Wayne & Charlene
Foley, Norman	Benson, William	Greene, Avery & Joan	Morgan, Dennis & Sue	Story, Sam & Sandy
Fong, Rob	Berger, Dave & Debra	Greenwood, Bill & Grace	Moulton, Roy	Limon-Stewart, Nicole & Alan
Green, William	Blackmun, Gene & Sally	Gustafson, Bob & Penny	Neel, Merle & Judy	Swain, Richard "Boode"
Gutierrez, Enrique & Yolanda	Blanc, Barry	Gutermann, Carl & Louise	Nelson, Kim & Rachel	Swanson, Alvin & Betty Joan
Hart, Chuck	Bowers, Barrett	Haeger, Geoff	Nelson, Larry & Julie	Taylor, Bob & Pat
Heltman, David	Boyd, Lawrence & Oneil, Alice	Hart, Chuck & Betsie	Newman, Louis & Schoonover, Shari	Theiss, Carolann & Manalo, Erlinda
Hensler, Joseph	Bradshaw, Bob & Betsy	Hance, Vern & Carol	Nikolaev, Sergei & Balekha	Thomas, Terry & Miller
Herrmann, Michael	Brooks, Duwayne & Linda, Steve	Harrington, Brent & Sue	Obenauer, John	Towne, Edward & Shirley
Hess, Michael	Brunelli, Darrell & LaRee	Harris, Joseph	Olsen, Corey	Tronson, Keith & Betty
Hoover, Herb	Butler, Lee & Wilhelm, Beverly	Harvey, Richard & Barbara	Otis, Tony & Arlienne	Umphenour, Greg & Lisa
Hughes, Thomas	Cash, Scott & Teresa	Hehner, Emery	Paige, Daniel & Alma	Updegraff, James & Kristy
Johnson, Richard	Cates, Steve & Karen	Henderson, William	Painter, Johnnie	Van Tuyl, Susan
Jordan, Ken & Carolyn	Chaney, Diedre	Hogenboom, Ron & Annie	Paz, Francisco & Annette	Vargas, Richard & Gilchrist, James
Kluender, Barbara	Cocciante, Paul	Holt, Julian & Diane	Peterson, Gary & Dayna	Vlahos, Tom
Marx, Marvin	Cody, Patrick & Emery, Annette	Hopkins, Patrick & Kaela	Peterson, Chuck & Venus	Wagner, Eugene & Antonia
Mercado, Paul	Collins, Benjamin & Pamela	Hough, Perry & Kelleher, Kathleen	Pevey, Gary & Debra	Wallace, Don
Millard, William "Bill" & Macell	Couch, Ben & Ellen	Houghton, Drew & Kathy Kelleher	Phillips, James	Waller, Tim
Morris, Steve	Cropsey, Duane & Ann	Hull, Fred	Pierce, Rich & Johna	Well, Bill & Mary
Neitle, Cindy	Cruz, Tom & Zetella	Huster, John & Neumann, Sandy	Poort, Matteo & Enrico	Wells, James Jr. & Patricia
Oaks, Donald	Davis, Bev & Jean	Huston, Rich & Silvia	Price, Mike	Wamser, Edwin & Annette

Wenger, Wayne & Betty	Bossuot, Gary	Doench, Jacqueline	Hamilton, Robert	King, Mike
Wescot, Dennis & Mary	Bourne, Bill	Dont, Leonard	Hammer, Helen	Kirker, Lisa
Weybright, Guy & Margie	Brattesani, Alan	Dougherty, Thomas	Hanna, Judith	Knoblauch, Bill
Whent, Jim	Breedlove, Craig	Dubois, Lamar	Hansen, Steve	Kramer, John
Willet, Barbara	Brennan, Nathan	Duke, Lisa	Hardt, Ben	Kraus, Marshall
Wright, Gary & Linda	Bretney, Lee	Dwyer, Tim	Harris, Hugh	Lachine, Jeff
Yedding, Ray & Tina	Brewer, Leonard	Edwards, Neal	Harris, Andy	Lagomarsino, Bruce
Young, Charles & Cece	Bridges, Dan	Egolf, David	Hartzell, Steven	Lambert, Ken
Young, Henry & Judy	Bringman, Tim	Eilers, Rich	Haynes, Russell	Lampe, Alan
	Britt, Dorain	Esmanech, Tommaso	Haynes, Imogene	Lance, John
Individual	Brittingham-Garrido, Dana	Evans, Andrew	Haynes, Janet	Langley, Brian
Aceituno, Michael	Brown, Rick	Facha, Timothy	Hegarty, Ed	Larson, Dennis
Ackel, Charley	Bruce, Donald	Faustman, Dan	Helm, Nancy	Lavezzoli, David
Adams, Bruce	Buckman, Read	Feenstra, Jim	Hendricks, Bob	Lawler, Mark
Adams, Stan	Burkett, Dora	Felker, Patrick	Hendrickson, Jay	Lazzarini, Ken
Agnew, Jim	Cahill, Timothy	Fenn, Arthur	Henich, Michael	Leach, Don
Alaniz, Nick	Canada, David	Fisch, Nianne	Henrikson, Eric	Leary, Dennis
Allen, Tom	Candelaria, Jerome	Fitzpatrick, John	Herrera, Richard	Leibee, Henry
Allen, Shawn	Carpenter, Jeff	Fitzpatrick, Thom	Hibben, Thomas	Lettini, Frank
Allison, Scott	Castle, Stacey	Flannigan, Jackie	Hight, Richard	Lewis, Roger
Alton, Timothy	Childs, Stephen	Flippo, Dave	Hill, Bill	Liebherr, Dale
Anderson, Randy	Clark, Stephen	Floch, Richard	Hill, Bryan	Lindsey, James
Anderson, John	Clinton, Chester	Forshey, Jim	Hillson, Scott	Litter, Elbert
Anderson, Oscar	Clubb, Jim	Frame, Paul	Hirschfelt, Bill	Lubin, Neil
Andronas, Jennifer	Clyne, Richie	Frank, David	Hobart, Phelps	Luger, Allen
Angello, Bunny	Cohen, Leon	Frantzen, Larry	Hogarty, Patrick	Lurmann, Greg
Anton, Edward	Cole, Dennis	Franzi, Cheryl	Holinski, Tom	Lusvardi, Rueben
Appel, James	Colson, Dan	French, Charles	Hollinger, Patricia	Lyon, Barrett
Appleby, Mike	Conley, Joe	Frost, Alford	Holm, John	MacFarlane, Richard
Arroyo, Julio	Connolly, John	Fuller, Richard	Holt, Gail	Macher, Charles
Arroyo-Diaz, Marco	Cook, Margaret	Funahashi, Eddy	Hopkins, Roberta	Malcom, John
Asche, Constance	Corcoran, Michael	Gade, John	Hopper, Ian	Maley, Cheryl
Atkins, Gregg	Cosce, James	Gale, Linn	Howard, Paul	Manning, Dawn
Ayer, Mark	Cowden, Paul	Gangemi, Ryan	Howe, Ted	Marshall, Mark
Bailey, Tom	Cox, Bill	Gardner, Audrey	Hummell, Earl	Mason, Tom
Barakat, John	Craghead, Donald	Gigliello, Ed	Hurabiell, John P.	Mauk, Merlin
Bassett, William	Crail, Charles	Gilpen, Drew	Imrisek, Paul	Mayer, Ed
Bauer, Gerhard	Crow, Jim	Glover, Mark	Ingham, Scott	Mayer, Dean
Bechemeyer, Barry	Crum, Chris	Goeree, Geert	James, Bill	Mays, Leroy
Beckwith, Charles	Cunningham, Mark	Gollaher, Mike	James, John	McKnight, Paul
Bengel, Jerry	Currie, Bruce	Gonzales, Alejandre	Jewell, Mike	McLarin, Ethelene
Benoit, Patricia	Cutright, Jim	Gould, Richard	Jones, Anne-Marie	McLeer, Aidan
Beshore Jr., Ralph	Czaja, Ben	Grantz, Ron	Jones Jr., Thomas	McMahen, Jim
Bianchi, John	Dangberg, John	Graveline, Paul	Jovanovic, Martin	McNally, Mike
Bird, Paul	Davis, Chris	Green, Stephen	Juell, Ann	Meier, Mike
Bischoff, Ron	Davis, Randy	Griva, Michael	Kallweit, Manfred	Merry, Richard
Bohnsack, Richard	Day, Jim	Grossman, Alan	Karnopp, Dean	Mielke, Carl
Boles, Christopher	DeMott, James	Gundel, Brad	Keegan, Bill	Miller, Gary
Bombal, Matias	Deane, Sean	Gutierrez, William	Keenan, Randy	Miller, Kristin
Bonfond, Richard	Derdowski, Patrick	Hagerman, Michael	Kellen, Randy	Miller, Robert
Bonneville, Becky	Desrochers, Robert	Hagerty, Joseph	Kendrick, Greg	Minas, Phillip
Bonney, Eric	Deutsche, Robert	Hagopian, Elaine	Kernot, lan	Mink, Tom
Borgquist, Rich	Dobson, G. Paul	Haines, Wilbur	King, Winko	Misri, Ashok

Moeszinger, William	Rothaus, William	Swank, Timothy	Wiesner, Don	Pierson, Walter
Mork, Fred	Rowell, J.D.	Swanson, Wesley	Wing, Jim	Ramos, Frank
Mosier, Al	Russo, Vic	Swarts, John	Wipfler, Rich	Mercedes-Benz Research
Motz, David	Saunders, Patrick	Tanaka, Nathan	Wise, Bob	Rufer, Chris
Movius, Troy	Schendzelos, Mary Anne	Tanner, Danny	Wittpen, Pamela	Schales, Jacob
Murphy, Richard	Schermerhorn, Lynn	Tanner, Paul	Woodyard, Kathy	Scheelar, Earl
Myers, Bud	Schilling, Robert	Teague, Dick	Woolcott, Michael	Sherman, George
Neff, Susan	Schnitzer, David	Tennyson, John	Work, Murray	Shove, Tom
Nelson, Chuck	Schoch, Norman	Thomas, Gerald	Wrenn, Allen	Sieglitz, Robert
Nelson, John	Schoenherr, Bob	Thomas, Tyler	Wylie, Richard	Smith, Phil
Neumann, Daniel	Seiferling, James	Tilton, Glenn	Yantos, Daniele	Statser, James
Newman, Brian	Seifert, Eric	Toensing, William	Zampiceni, Michael	Nissan Technical Center
Nicholas, Donald	Serpe, Michael	Torres, Rick		Van Wert, Linda
Nosler, R.C	Sessa, Bill	Tousignant, Bob	Student	Wiseman, Sue
Nunes, Robert	Shannon, Ted	Towne, Tim	Anuszczyk, Robert	Woodward, Bruce
Oakes, Robert	Shenefield, Joseph	Tozier, Michele	Bedon, Veronica	Young, Keith
Orr, Mary	Sheridan, Larry	Trux, Dave	Bernardo, Ryan	
Painter, Floyd	Shongood, Sandy	Turner, Bryan	Geisler, Dave	Car Clubs
Palmer, Michael	Sides, Earnie	Underwood, A.J.	Hill, Jim	Burgiemen Capitol City Car Club
Palmer, Tim	Silveira, Erienida	Utterback, Arnold	Joyce, Austin	CA Capital Chapter Buick Club
Parker, Jack	Simmen, Ted	Vahsholtz, Bob	Kassel, Peter	Camaro Generations
Parsons, Toni	Simon, Christian	Valencia, Enrique	Long, Jon	Capital City Mopars
Paschek, John "Eric"	Simonds, Richard	Van Alstine, Gordan	McKinney, Cedric	Capitol A's Club
Pearson, Malcom	Simpson, Roy	Van Gundy, Bill	Rodrigues, Jim	Classic Corvairs of River City
Pearson, Dave	Singh, Suichiri	Van Sickle, Joe	Walker, Linda	Delta Sierra Alfa Romeo Club Inc.
Petrovich, Paul	Singleterry, Don	Vanderlinden, Lee	Wenell, Joel	Early Ford V8 Club
Pettit, Walter	Sinnes, Jim	Vassilopoulos, Patty		Gold Country Street Roads
Pierson, Rita	Skaggs, Burl	Veliky, Bob	Exhibitors	Greater Sacramento Auto Electrical Ass.
Pitois, Jim	Skinner, Mike	Vera, Larry	Amer, Rosalie	Hangtown Model 'A' Club
Pleines, Kenneth	Smirlis, Demetrios "Dee"	Viera Jr., Manuel	Babayco, Mary	Horseless Carriage Club of America.
Porter, Luke	Smith, Chris	Vincent, Eric	Bashaw, David	Karel Staple Chapter Studebaker Club
Price, Don	Smith, David	Vogel, Ron	Buescher, Al	Mother Lode Model T Ford Club
Provience, John	Smith, James	Vogt, John	Cannizzaro, Stephen	Norcal Retrobirds
Quillin, Jason	Smith, Art	Wahlborg, Karl	Craven, Georgene	Northern California Chapter of F.A.S.T.
Rathmann, Arnold	Smith, Don	Walker, Michael	Daloia, Bob	Northern California Oldsmobile Club
Rearick, Keith	Smith, Hal	Walker, Steve	DeHaan, John	Over The Hill Gang - Sacramento
Reid, Jim	Smith, Richard	Waller, Tim	Drudik, Carolynn	Porsche Club of America
Reise, Allen	Smith, Charlotte	Walter, Burt III	Ettlich, William	Roamin Angels Inc.
Reynolds, Jerry	Snider, Donald	Walters, Robert	Evans, Michael	Sacramento Area Miata Owners Assoc.
Rice, Norma	Stahlhut, Daniel	Warrener, Doug	Felderstein, Dave	Sacramento Area Mustang Club
Richardson, David	Staley, Richard	Waters, Carolyn	Gormley, John	Sacramento Harley Owners Group
Rinauro, Robert	Stalnaker, Jon	Watters, Lee	Hawkins, Jay	Sacramento Jaguar Club
Rinehart, Richard	Stange, Dennis	Weckman, Craig	Hogg, Elizabeth	Sacramento Valley BMW Car Club
Ritenour, Mike	Stanley, Jillian	Weiss, Jeffery	Jaworski, Paul	Sacramento Valley Model T Club
Ritter, Frank	Starn, Larry	Wenell, Nital	Kamphausen, Buck	Sierra Mustang Club
Roberts, Patricia	Steele, Anne	West, Craig	Kiser, Bruce	Tierra Del Oro Panteras
Rodriguez, Mark	Stegeman, Rick	Westover, Gordon	Labhard, Dave	Vintage Chevrolet Club-Sac Valley Region
Rohrer, Virginia	Stermer, Ernie	Whalen, Mike	McAnally, Bill	United British Sports Car Club
Roper, Ralph	Stevens, Rick	Wheaton, John	Mello, Daniel	Woodland Street Cruisers
Rosecrans, Tony	Stewart, Leeann	Whelpy, Mike	Millard, Bud	
Ross, Jackson	Stillman, Jim	Whitehead, Craig	Montgomery, Joe	
Rossiter, David	Stone, Robert	Whitehead, John	Ogden, Paul	
Rossow, Eric	Styren, Sue	Whittenbury, Clive	Palmer, Martin	



From the Executive Director

2012 was a **Year Marked by Anniversaries!** The California Automobile Museum celebrated 25 years of service, Shelby reached its 50th year milestone, Mopar celebrated 75 years, we commemorated the 100th anniversary of Chevrolet and the sinking of the Titanic, Opel celebrated its 150th anniversary, and of course it's the 200th anniversary of the War of 1812.

Through our social media efforts we had more than 30,000 interactions from our followers on Facebook, Flickr, Foursquare, Twitter, Instagram, etc.). E-mail continues to be

an extremely important vehicle for connecting with audiences. This year, e-mail marketing initiatives reached more than 6,500 individuals.

Here are some of the comments our visitors have communicated to us, which is even more telling than me reporting all our latest statistics:

The docents are friendly and extremely knowledgeable about the featured cars. Overall a fun place to view classic and antique cars.

-Leslie

The staff was so friendly and helpful that it took me a little off guard. It was truly a dream working with the staff for my event, and the help they provided was crucial.

True that! If you love old cars, you love this place. I've been to a few car museums and usually leave disappointed at the lack of the number of cars. Not so here. One note, they have a staff of volunteers there that can add to the experience. If you do the self tour you'll miss out on some fun and informative details of the cars and the owners of them.

-Russ

The display of automobiles was fantastic. They are arranged very nicely - not just crammed into every space imaginable. There are also interesting information signs at almost every car. The gift shop had a nice collection, and nothing that we looked at seemed pricey, especially for museum gift standards.

-Kurt

What makes the California Automobile Museum stand out from other automotive museums is that they have vehicles that the average consumer would have owned during their respective decades. This makes for a more personal experience for some folks who either drove or rode in some of these cars.

-Paul

As the Executive Director of the California Automobile Museum, I am proud of what we achieved over the past year and am pleased to be able to share our accomplishments with you. This report reflects the support and hard work of generous donors, devoted volunteers, and dedicated staff members.

One can only imagine the landmarks ahead as the museum enters a new era. Your continued involvement in the museum ensures an exciting and promising future for CAM. Thank you for allowing me the privilege to serve with you.

Warm regards,

Karen McClaflin
Executive Director

aren Michaille

Financial Summary

COMBINED STATEMENT OF ACTIVITIES FOR THE FISCAL YEAR ENDING 2012

Admissions/Gift Shop Donations & Grants Membership Exhibit Income Vehicle Sales Rentals Museum Events In-Kind Donations TOTAL REVENUE	\$135,773 \$20,488 \$35,757 \$44,453 \$135,157 \$137,982 \$118,676 \$43,030 \$671,515	Admissions/Gift Shop Donations & Grants Membership Exhibit Income Vehicle Sales Rentals Museum Events	21% 3% 6% 8% 21% 22% 19%
Admissions/Membership Vehicle Sales Rentals	\$14,012 \$52,020 \$2,695	Admissions/Membership Vehicle Sales Rentals	% 2% 8% 1%

\$88,677 Museum Events -Museum Events 13% Maintenance, Utilities & Other \$127,279 -Maintenance, Utilities & Other 19% Personnel 1 \$356,334 -Personnel 53% Miscellaneous \$24,180 -Miscellaneous \$12,520 Depreciation TOTAL EXPENSES \$677,717

~\$6,202

