



## 2026 Cruiser Frequently Asked Questions

### Does my car qualify?

Yes! We don't like anyone to feel left out. If it's special to you, we want to see it cruising on Broadway. There are no restrictions on years, makes, or models, including trucks and motorcycles. However, we reserve the right to refuse entry to any car if we deem it to be inappropriate, unsafe, etc, or if the person driving it is creating an unsafe or disruptive environment for everyone else.

### Can I check in for the Cruise before June 20?

Absolutely! You'll be able to pick up your information packet, sign the waiver, and get your window decal starting at 12 p.m. on Friday, the 19th, at the California Automobile Museum's Front Desk. You can pick up this info any time before 5 p.m., when the museum closes.

By checking in early, your entry into the Cruise on the morning of the 20th will be even easier, as our check-in crew will be able to spot your windshield decal and direct you right into the Cruise route at the intersection of Broadway and Riverside.

The windshield decal must be attached to the driver's side of your windshield to be inside the Cruise perimeter. Cruise organizers will be escorting all vehicles without an attached windshield decal to the nearest exit. No exceptions.

### Where do I check in?

You can check in for Broadway Cruise: The Homecoming in 2 ways: at the museum using the info above, or on June 20th, day-of, starting at 9 a.m. at 2300 Front Street, the parking lot behind the museum. There you'll sign a waiver, get your info packet, and your window decal. It is also where you'll park any trailers or extra cars, if needed, and stage before driving to the Cruise area at 10 a.m.

Do not try to enter the Cruise area before 10 a.m. Instead, go check in and stage at 2300 Front Street, even if you already have your materials.



## **I want to cruise and/or park with my friends or car club. How do I do that?**

We love our car club supporters and highly encourage their participation. Groups with 10 or more cars pre-registered must notify the museum before 4 p.m. on June 19 to be considered for the reserved group parking lots. The lots have limited spaces and are first-come, first-served. You will be notified in advance if your group is selected to park in the reserved group lots. Make sure all Cruisers from your club identify your car club affiliation.

If you'd like to cruise together, you can group up in the CALPERS parking lot during staging at 2300 Front Street starting at 9 a.m. on the 20th, so you can cruise out together at 10 a.m.

## **Can I start cruising early?**

No. The section of Broadway in Sacramento's Tower District between just after the Riverside intersection and 19th Street will be closed off, and opened at 10 a.m. sharp for cruising to start. From 10 a.m. to 12 p.m., there is no parking on the street in this area. All cars in this area for the entire time of 10 a.m. to 2 p.m. must have a Cruise window decal on their driver's side windshield. Cars will depart the staging area at 10 a.m. to go down Broadway toward Riverside and enter the Cruise area.

## **Where do I enter the Cruise?**

After you have checked in at 2300 Front Street and gotten your window decal, the easiest way to enter the Cruise area is to drive down Broadway, toward Riverside and Target, and enter the Cruise by checking in with our check-in team just after the Riverside intersection next to Target.

## **What's the Cruise route?**

The Cruise route is the stretch of Broadway from Riverside to 19th Street, creating a closed loop where you make a u-turn at each end to keep cruising. Please be aware that at 16th Street, there will be an officer directing traffic, as it will be an active intersection.



### **How long do I get to Cruise?**

Between the hours of 10:00 a.m. and 12:00 p.m., you are free to Cruise as much as you'd like. At 11:45 a.m., all cars will be instructed to park, and the street festival/car show part of the event will begin. If your car club doesn't have a designated lot, you will fill general spots on Broadway(diagonally parked) first-come, first-served, as directed by our parking team. All cars must be parked by 12 p.m.

**There will be a clearly-marked cooldown lot(s) for you to pull into temporarily if needed.**

### **Will my car be judged?**

This year, our Best in Show Award will be given out to the car with the most community votes! You will be able to scan the community voting QR code to enter the car's Cruise registration number. We will also be awarding 5 additional awards in various categories, which will be posted on the event's web page when announced.

### **Can I Cruise without registering?**

No. Our Cruise route on Broadway is a closed circuit during Cruise hours of 10 am- 12 pm, and all cars on the route MUST register and pay the fee, as well as display their official Cruise window decal. Anyone not displaying a window sticker (crashers) will be escorted off Broadway. If we have not sold out by Saturday, we will be accepting onsite registrations for \$60/vehicle beginning at 9 a.m. at 2300 Front Street (parking lot just south of/behind the Museum.)

### **Can I leave early?**

If you want to leave early, you must leave before 12 p.m. The street will be blocked off for parked cars and for the safety of spectators from 12 p.m. to 2 p.m. Please plan your day to leave before the street is closed off to drivers at 12 p.m. or after 2 p.m.

### **What info can I give to my friends and family who want to attend as spectators?**



[We have a Spectator FAQ on our website!](#) The event is free for spectators, and parking can be found in the surrounding side streets and in the lots under the highway at 6th and 8th or 21st and 22nd. SacRT is also an option - there is a Light Rail station not too far from the event area!

### **What can I bring?**

Bring whatever you need to have a great Cruise - sunblock is recommended! We ask that you don't bring in alcohol, that you respect the location and clean up your trash, and that you refrain from smoking of any kind during the event.

### **Where is Cruise Headquarters?**

Headquarters will be located in the parking lot of the Tower Theatre.

There, you will find our California Automobile Museum info booth, t-shirt sales, beer sales, vendors, food trucks, a live band, first aid, and more!

Please note that registration and check-in are not at this location; that is at 2300 Front Street.