

Get Your Kicks at CAM

A celebration of Route 66

*Join us for an evening of
all-American food, music,
classic cars and fun as we
celebrate the legendary
Route 66!*

Nov. 13, 2026

*Featuring
John Ficarra*





We have some exciting news to share with you! We are currently in the process of planning Get Your Kicks at CAM: A celebration of Route 66, our annual event to fundraise to preserve, exhibit, and teach the history and art of the automobile and its influence on our lives. This year, we'll be celebrating all things Route 66, transforming our space into an authentic rest stop where history comes alive. **Our community is invited to get their kicks at CAM with a VIP reception including many time-traveling experiences: a spread of elevated American food favorites, cocktails, a fabulous one-of-a-kind auction offering unique experiences and items, Polaroid photo experiences, vintage treasures for sale, an interactive trading post, and more on November 13, 2026. The event will feature many custom activations, including a conversation with John Ficarra, car historian who 'allegedly' holds the world record for most competitive Cannonball runs.**

We can't make this celebration happen without you! All sponsors are acknowledged in our program, on signage at the event, and on our website. Through sponsorship, auction donations, advertising, and event attendance, you will help support the Museum's mission to preserve, exhibit and teach the story of the automobile and its influence on our lives. Your contribution will help fund our public programs including our youth and adult education classes, workshops, school tours, exhibits, and our extensive museum collection which serves the greater Northern California Region. **Read on below to see our sponsorship options and how we can work together!**

Presenting Sponsor - \$20,000 Sponsorship Level (1 Available)

- Two tables of 8 at stage front with corporate/company signage & 16 VIP entries
- 4 Complimentary Executive Museum Memberships + 25 Museum passes
- Introduction & corporate statement by Master of Ceremonies
- Company logo on Sponsor Board prominently displayed prior to and at the event
- Full page ad in event program with prominent placement
- Company logo displayed on event web page with link to company site, social media, e-blasts
- Logo displayed in the evening's program sponsor page and on the AV presentation
- Option to distribute corporate/company-branded materials and items at event
- Free Event Hall rental for company training or event*

VIP Sponsor - \$10,000 Sponsorship Level (2 Available)

- One table of 10 at stage front with corporate/company signage & VIP entries
- 2 Complimentary Executive Museum Memberships + 15 Museum passes
- Corporate name acknowledgment by Master of Ceremonies
- Company logo on Sponsor Board displayed prior to and at event
- 1/2-page ad in event program
- Company logo displayed on event web page with link to company site, social media, e-blasts
- Logo displayed in the evening's program sponsor page and on the AV presentation
- Option to distribute corporate/company-branded materials and items at the event
- Free Conference Room Rental for company training or event*



John Ficarra



Customs Sponsors - \$ 5,000 Sponsorship Level (4 Available)

- One table for 8 with corporate/company signage & VIP entries
- 1 complimentary Museum Executive Memberships + 8 visitor passes
- Corporate name acknowledgment by Master of Ceremonies
- Company name on Sponsor Board displayed prior to and at event
- 1/4-page ad in event program
- Company logo displayed on event web page with link to company site, social media, e-blasts
- Logo displayed in the evening's program sponsor page and on the AV presentation

Cruise-In Sponsors - \$2,500 Sponsorship Level (10 Available)

- Four complimentary tickets & VIP entries
- Company name on Sponsor Board displayed prior to and at the event
- Complimentary Family Membership and 6 visitor passes
- Business card ad in event program
- Company logo displayed on Museum's Events web page as sponsor, with link to company site
- Logo displayed in the evening's program sponsor page and on the AV presentation

Classics Sponsors - \$1000 Level (15 Available)

- Two complimentary tickets & VIP entries
- Name on all printed and electronic press material
- Four complimentary Museum visitor passes
- Presence on Museum's Events web page as sponsor, with link to company site
- Logo displayed in the evening's program sponsor page and on the AV presentation



*Scan here
for tickets!*

Sponsorship Contact, in addition to committee members:

**Karen McClaflin, Executive Director
California Automobile Museum
916.442.6802
director@calautomuseum.org**



"Free Event Hall Rental" is a waiver of the Venue Rental Fee for the Alhambra Event Room. Clients may still be required to pay additional charges and fees, including but not limited to: Refundable Deposit, Security Staff Fee, Linen Rental Charges, Car Display, Expansion, or charges associated with use of other areas of the Museum for their Event. All event dates are first come first served, and the California Automobile Museum does not guarantee that Client's preferred Event Date will be available. The Free Event Hall Rental is not available for use in December, and must be used within 12 months of issuance.

"Free Conference Room Rental" is a waiver of the Venue Rental Fee for the Education Center Conference Room. Clients may still be required to pay additional charges and fees, including but not limited to: Refundable Deposit, Security Staff Fee, Linen Rental Charges, or charges associated with use of other areas of the Museum for their Event. All event dates are first come first served, and the California Automobile Museum does not guarantee that Client's preferred Event Date will be available. The Free Conference Room Rental is not available for use in December, and must be used within 12 months of issuance.