



PRESENTS
AN EVENING WITH
JAY WARD





We have some exciting news to share with you! This year, 2026, is the 20th anniversary of Pixar's release of its 7th feature film, "Cars." **As part of the celebration, the California Auto Museum has invited Jay Ward to join us at the museum for our annual fundraising event, which will be held in the Fall.** Jay's many accomplishments include: Creative Director at Pixar and the World of Cars, the automotive and creative consultant on all three 'CARS' films, the Cars Toons, and Cars Land at Disney's California Adventure Park in Anaheim, California.

Additionally, we are working on plans for events leading up to this event that are geared to the entire family, such as car displays, movie night at the museum, and meet-and-greets with Cars characters like Doc, Sally, and Lightning McQueen. As we transform our museum into a Cars movie scene, we will have a limited number of opportunities for our Title Sponsors, including some amazing benefits, and opportunities for all of our friends of the museum to participate at many levels!

Lightning McQueen - \$20,000 Sponsorship Level (1 Available)

- Two tables of 8 at stage front with corporate/company signage & 16 VIP entries
- 4 Complimentary Executive Museum Memberships + 25 Museum passes
- Introduction & corporate statement by Master of Ceremonies
- Company logo on Sponsor Board prominently displayed prior to and at the event
- Full page ad in event program with prominent placement
- Company logo displayed on event web page with link to company site, social media, e-blasts
- Logo displayed in the evening's program sponsor page and on the AV presentation
- Option to distribute corporate/company-branded materials and items at event

Radiator Springs - \$10,000 Sponsorship Level (2 Available)

- One table of 10 at stage front with corporate/company signage & VIP entries
- 2 Complimentary Executive Museum Memberships + 15 Museum passes
- Corporate name acknowledgment by Master of Ceremonies
- Company logo on Sponsor Board displayed prior to and at event
- 1/2-page ad in event program
- Company logo displayed on event web page with link to company site, social media, e-blasts
- Logo displayed in the evening's program sponsor page and on the AV presentation
- Option to distribute corporate/company-branded materials and items at the event





Tow Mater - \$ 5,000 Sponsorship Level (4 Available)

- One table for 8 with corporate/company signage & VIP entries
- 1 complimentary Museum Executive Memberships + 8 visitor passes
- Corporate name acknowledgment by Master of Ceremonies
- Company name on Sponsor Board displayed prior to and at event
- 1/4-page ad in event program
- Company logo displayed on event web page with link to company site, social media, e-blasts
- Logo displayed in the evening's program sponsor page and on the AV presentation

Doc Hudson - \$2,500 Sponsorship Level (10 Available)

- Four complimentary tickets & VIP entries
- Company name on Sponsor Board displayed prior to and at the event
- Complimentary Family Membership and 6 visitor passes
- Business card ad in event program
- Company logo displayed on Museum's Events web page as sponsor, with link to company site
- Logo displayed in the evening's program sponsor page and on the AV presentation

Cozy Cone - \$1000 Level (15 Available)

- Two complimentary tickets & VIP entries
- Name on all printed and electronic press material
- Four complimentary Museum visitor passes
- Presence on Museum's Events web page as sponsor, with link to company site
- Logo displayed in the evening's program sponsor page and on the AV presentation

Sponsorship Contact, in addition to committee members:

Karen McClaflin, Executive Director

California Automobile Museum

916.442.6802

director@calautomuseum.org



Sponsorship Registration

Company

Contact

Address

Phone

City, State, Zip Code Email

Company Website/Company Social Media Handle(s)

Payment Options

- Online payment at <https://www.calautomuseum.org/support>
- Check made payable to California Automobile Museum
- Charge my credit card \$_____

Card No.

Exp. Date, CVV, Billing Zip Code

Cardholder Name

Signature

Send this form via email with credit card information filled out or mail with an enclosed check to:

California Automobile Museum
2200 Front Street, Sacramento, CA 95818

The California Automobile Museum is a nonprofit 501(c)(3) organization
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