



2026 Cruise Spectator Frequently Asked Questions

When and where does Broadway Cruise: The Homecoming take place?

The Cruise will begin at 10 a.m. and run until 2 p.m. on June 20th, 2026. The Cruise will be a loop on Broadway in Sacramento's Tower District, and the street will be closed from just after the Riverside intersection of Broadway and the 19th Street Intersection of Broadway.

Cars will cruise from 10:00 a.m. to 12:00 p.m., then all cars will park at 12:00 p.m. and the street will open to pedestrians from 12:00 to 2:00 p.m..

Is this a free event to attend?

This is a free, all-ages public event! Please note that the section of Broadway outlined above is a closed venue from 10 a.m. to 2 p.m. The street will be closed to all vehicles turning onto that section of Broadway unless they are participating in the Cruise.

Where is Cruise Headquarters?

Headquarters will be located in the parking lot of the Tower Theater.

There, you will find our California Automobile Museum info booth, t-shirt sales, beer sales, vendors, food trucks, a live band, first aid, and more!

Where can I park as a spectator?

Spectators can park at the following parking lots: under the highway at 6th and 8th streets, as well as the lot at 21st and 22nd. There will also be parking on the side streets around the Cruise area. SacRT or Uber/Lyft is also an option. There is a Lightrail station very near the Cruise venue!