

Vol. 12 No. 4
April 2010

General Information

2200 Front Street
Sacramento, CA 95818
Phone **916/442-6802**
Fax **916/442-2646**
www.calautomuseum.org

Open Daily 10 am - 6 pm
Last admission 5 pm
Third Thursdays 10 am - 9 pm

Docent Council

Ken Jordan	Chairman
Terry Root	Vice Chairman
Paul Tanner	Secretary
	Treasurer
Bill Millard	Training
Bob Florence	Membership
Wayne Saunders	Speakers' Bureau
Pete Grimes	Events
Mike Hess	Newsletter Editor

Museum Staff/Contacts

Karen McClaffin	Executive Director
Amanda Moss	Curator
Olessya Zhuk	Membership
Roger O'Malley	Car Sales
Derek Fleming	Front Desk/Gift Shop
Mariella Romero	Front Desk relief
Kaela Nelson	Marketing & Education
Hallie Morris	Rentals & Events
Randy Masterson	Maintenance

Volunteers

Car Donations & Sales

Ken Shrewsbury

Training

Bill Millard

Road Crew Coordinator

Richard Ellman

Group Tours

Bob & Connie Tarczy

Car Club Cavalcade

Greg Glubka & Jon Stalnaker

Placards

Greg Goodsell



Docent Newsletter

Notes From The Dashboard

A MAJOR ITEM OF CONCERN

On a few occasions recently, Museum Staff has observed visitors going behind the chains and opening car doors. This has occurred when docents are visiting in the Vic's Ice Cream Parlor area, and not out on the Museum floor. So, it is imperative that, when there are visitors in the Museum, even if they don't want a tour, you must be located so that you can observe them, and answer any questions they may have. Hopefully, your presence will be a deterrent to any negative actions on their part. If you observe any such activity, advise them that such activity is not allowed. If necessary, contact Museum Staff. So, the bottom line is: if there are visitors in the Museum, you must be on the Museum floor in a location where you can observe and assist them.



Please refer to the included Museum document entitled "Museum Security Is Everyone's Job".

Also, it has been suggested that one of you on each noon to 4pm shift be identified as a Lead Docent, or Docent in Charge for the day. Since this individual would be in contact with the docents from the earlier and later shifts, they could assist the Front Desk by calling docents who did not come in for their shift, and generally be aware of the goings-on for the day and communicate with other docents.. What do you think? Please let me know.

HELP WANTED

Ron Gilchrist, long-time member of the Docent Council, has resigned his position as Treasurer for personal reasons. If any of you would like to be considered for this position, please let me know.

WHAT'S HAPPENING NOW

The Docent Council has approved a monetary donation to the Marketing Committee to buy supplies for the Outreach Booth/s, otherwise know as the items that the Road Crew takes with them to events. These items include new pop-up canopies, vinyl banners, a table runner and a few other items to make the exhibit more professional looking.

The Docent Council has also approved a monetary donation to the Legends of Speed Committee for items requested to enhance the racing exhibit by providing recorded sounds of races within the exhibit area. An amplifier was also donated to them. This will be in operation soon.

DOCENT COUNCIL MEETING

The next meeting is Tuesday, April 6 at 6 PM in the Lunch Room. You are all invited to attend.

Questions, comments or complaints, email me at kjordan@calautomuseum.org.

Thanks for all you are doing...Ken

2010 Board of Directors

Rosemary Andriesse
Al Buescher
David Felderstein
Mark Glover
Joe Hensler
Mike Hess
Ken Jordan
Skip Lawrence
Ray Rode
Terry Root
Carl Stein
Larry Stiver
Bob Tarczy
Keith Tronson

Committees & Meeting Times

Board	4th Wednesday 6 PM
Building	TBA
Revenue	3rd Tuesday 2:30PM
Docent Council	1st Tuesday 6 PM
Speed	4th Thursday 1 PM
Education	2nd Wednesday 5 PM
Exhibits	2nd Friday 4 PM
Collections	1st Thursday 6 PM
Finance	3rd Tuesday 4 PM
Library	Thursdays 10 AM
Membership	TBD
Marketing	1st Friday 11 AM 3rd Friday 11 AM
New Home	TBA
Staff	Wednesdays 9 AM

April History Factoid

Plymouth Barracuda introduced
on April 1, 1964

Notes from the Curator

On the Museum Floor

Born to Ride was extended through March 19th due to the great popularity of the exhibit. Thanks to all who helped promote the exhibit! Coming next is *Drive Fast Take Chances: Birth of the Hot Rod* which will run from April 10 - July 5. This exhibit will explore American popular culture after WWII and the impact the war had on car culture and technology.

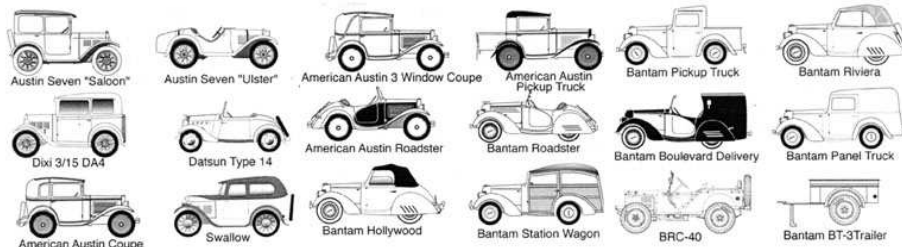
American River College's Clean Diesel Technology Department was kind enough to fabricate a cut-away differential for our Museum. Currently, it is back between the 1950-60s cars next to the old differential. Be sure to take a look at the unique differences between the two!

Other News

Inventory and the data entry to get our collection into our new database is in full force! Our interns have done a great job to all of our records into the Pass Perfect Database. Soon everything will be accessible electronically!

Thanks to all of you for all of your hard work,
Amanda Moss
Museum Curator
exhibits@calautomuseum.org

The Austin Bantam Society will feature their Vehicles in the Car Club Cavalcade for April



A Note From The Editor

I am featuring another article from Bill Millard's *Chalk Dust from the Schoolhouse Floor* in this newsletter. This one is on Louis Chevrolet. *Chalk Dust from the Schoolhouse Floor* is available for purchase in the Museum's gift shop if you want to get all the reads Bill has put together.

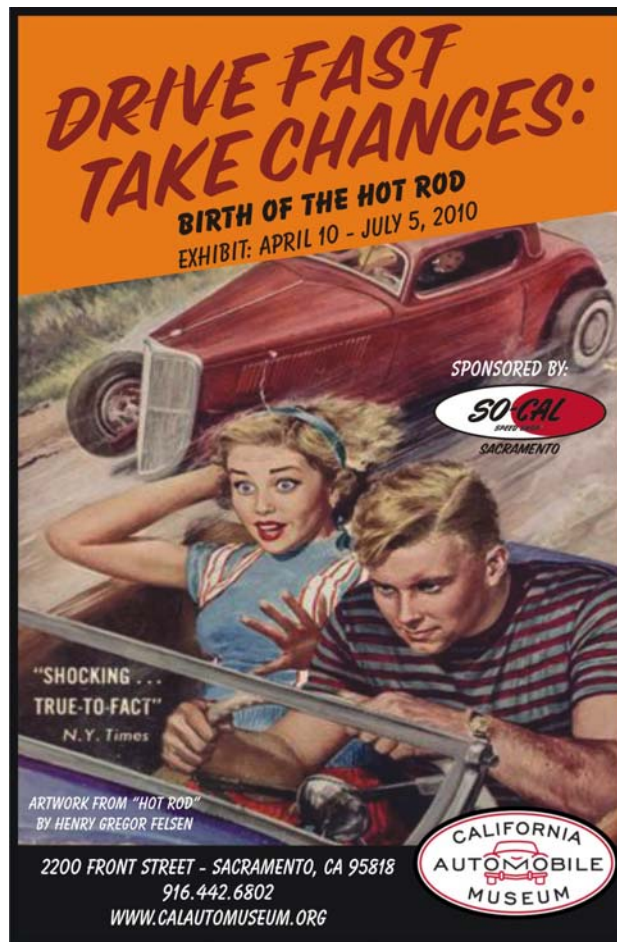
As always, I welcome input on what information you would like to see in the newsletter and I also encourage articles that can be featured in the newsletter. I can be contacted at hess_m@att.net...Mike Hess



Visit us on Facebook, Myspace, Twitter, CAMblog & Yelp

For the most current info on events and the docent schedule,
check the Museum's website at www.calautomuseum.org.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
7pm - Spooner Sweet 18 @ Alhambra		10am - Neel	10am - Craghead	10am - Adams	10am - Hollinski	Prakash Party 6 to
10am - Hutchinson	10am - Fisch	10am - Thompson	10am - Saltenberger	10am - Lilley	10am - Lowe	10am - Reichow
10am - Orr	10am - Gutermann	12pm - VanGundy	12pm - Gould	10am - Tolbert @	10am - Whitver	12pm - Grimes
10am - Vaughn	10am - Kellogg	2pm - Edlund	12pm - Walters	10am - Vinson*	12pm - Acietuno	12pm - Shenefield
12pm - Buckridge	10am - Kruse	2pm - Reynolds	2pm - Beckemeyer	10am - Wallace	12pm - Utterback	2pm - Root
12pm - Hendricks	10am - Simpson		2pm - Zillner	2pm - Ayer	2pm - Salca	
2pm - Kellen	10am - Steving n/a			2pm - Bourne		
2pm - Macher	12pm - Saunders			2pm - Larson		
	2pm - Anton			2pm - Mason		
	2pm - Lomazzi					
4	5	6	7	8	9	10
10am - Floch	10am - Bartylla	10am - Johnson, H	10am - Bohnsack	10am - Barks	Museum reserved for	Prom 6 to 11:00 @
10am - Tousignant	10am - Borgquist	10am - Lawrie	10am - Crow	10am - Clubb	10am - Alton	10am - McClellan
12pm - Caldwell	10am - Cutright	10am - Lopez	10am - Goodsell	10am - UTI	10am - Banks	10am - Rector*
2pm - Balkow	10am - Swartz	12pm - Bashaw	2pm - Holm	12pm - Crail	10am - Fabian	10am - Riley
	12pm - Stegeman	12pm - Eilers	2pm - Rossi	12pm - Walker	12pm - Mauk	12pm - Hummell
		2pm - Buckman	6pm - HD Club Mtg @	2pm - Ayer	2pm - Beckwith	12pm - Whelply
		7pm - Mopar Club		2pm - Daloia	2pm - Tronson	2pm - Hess
				2pm - Vogel		
				4pm - UTI Scavenger		
11	12	13	14	15	16	17
10am - Hutchinson	10am - Bartylla	10am - Asmus	10am - Craghead	10am - Adams	10am - Hollinski	Jr. Prom @ Alhambra
10am - Orr	10am - Fisch	10am - Neel	10am - Saltenberger	10am - Lilley	10am - Lowe	10am - Reichow
10am - Vaughn	10am - Kellogg	10am - Thompson	12pm - Gould	10am - Tolbert	10am - Whitver	12pm - Grimes
12pm - Buckridge	10am - Kruse	12pm - VanGundy	12pm - Walters	10am - Wallace	12pm - Acietuno	12pm - Shenefield
12pm - Hendricks	10am - Simpson	2pm - Edlund	2pm - Beckemeyer	2pm - Ayer	12pm - Utterback	2pm - Root
2pm - Kellen	10am - Steving n/a	2pm - Reynolds	2pm - Zillner	2pm - Bourne	2pm - Salca	
2pm - Kiwanis	12pm - Saunders			2pm - Larson	7pm - Student	
2pm - Macher	2pm - Anton			2pm - Mason		
	2pm - Lomazzi			6pm - Bonneville		
18	19	20	21	22	23	24
10am - Bucholz*	10am - Bartylla	10am - Johnson, H	10am - Bohnsack	10am - Barks	8am - Corporate	Jr. Prom @ Alhambra
10am - Floch	10am - Borgquist	10am - Lawrie	10am - Crow	10am - Clubb	10am - Alton	8am - corporate
10am - Tousignant	10am - Cutright	10am - Lopez	10am - Goodsell	12pm - Crail	10am - Banks	10am - Capitol
12pm - Caldwell	10am - Swartz	12pm - Bashaw	2pm - Holm	12pm - Walker	10am - Fabian	10am - McClellan
2pm - (No title) @	12pm - Stegeman	12pm - Eilers	2pm - Rossi	2pm - Ayer	12pm - Feliz*	10am - Rector*
2pm - Balkow		2pm - Buckman		2pm - Daloia	12pm - Mauk	10am - Riley
				2pm - Vogel	2pm - Beckwith	12pm - Hummell
					2pm - Tronson	12pm - Whelply
						2pm - Hess
25	26	27	28	29	30	1
10am - Hutchinson	8am - 2010 Census	8am - 2010 Census	8am - 2010 Census	IADT Fashion Show	Celebrity Chef	Prom @ Alhambra
10am - Orr	10am - Fisch	10am - Asmus	10am - Craghead	10am - Adams	10am - Hollinski	10am - Reichow
10am - Vaughn	10am - Gutermann	10am - Neel	10am - Saltenberger	10am - Lilley	10am - Lowe	12pm - Grimes
12pm - Buckridge	10am - Kellogg	10am - Thompson	12pm - Gould	10am - UTI	10am - Whitver	12pm - Shenefield
12pm - Hendricks	10am - Kruse	12pm - VanGundy	12pm - Walters	10am - Wallace	12pm - Acietuno	2pm - Root
2pm - Kellen	10am - Simpson	2pm - Edlund	2pm - Beckemeyer	2pm - Ayer	12pm - Utterback	
2pm - Macher	10am - Steving n/a	2pm - Reynolds	2pm - Zillner	2pm - Bourne	2pm - Salca	
	12pm - Saunders	6pm - Corporate		2pm - Larson		
	2pm - Anton			2pm - Mason		
	2pm - Lomazzi			4pm - UTI Scavenger		



This exhibit will explore car culture and the automotive industry after WWII. The War heavily influenced technology and the returning serviceman's thirst for the thrill and freedom that comes with sitting behind the wheel of a powerful machine! Between 1945 and 1954, the Hot Rod, as we know it today, was born. With this birth came new trends in popular culture and advances in automotive speed technology.

Save the Dates!!

***Thursday, April 8, 2010, 2:00 p.m. - 3:00 p.m.
Drive Fast, Take Chances Docent Training***

***Friday, April 9, 2010, 6:30 p.m.
Members Only Sneak Peak:***

**Be one of the first to see this fun new exhibit and enjoy music and a no host bar!
Please RSVP by Wednesday April 7, 2010**

***Saturday, April 10, 2010, 10 a.m. – 6 p.m.
Public Opening***

Museum Security Is Everyone's Job

Beyond touring our visitors, security is very much the docents' business. Not the put-'em in a hammerlock kind of security, but to keep our eyes open and do our best to keep our exhibits intact and our visitors from hurting themselves.

- As a tour begins, say (politely) that everyone needs to stay outside the chains and avoid touching the cars and exhibitry. (This is because we must *preserve* those things.) How you say that should obviously vary between types of visitors (school kids vs seniors, etc).
- While out on the floor watch for evidence that your group didn't hear that, and if they persist in touching, etc, ask them politely but firmly to stop it. Tell the kids, especially, that we do have two vehicles they may climb into and be photographed, etc. (Offer to take photos (with their cameras) if entire families/groups want to be in the pictures.)
- We seldom encounter rowdy behavior (except occasionally during rental events), but if it starts and you can't stop it verbally, notify the front desk and let staff deal with it. Kids (of any age) must not be allowed to run in the Museum: One encounter with a drop of oil or water on our smooth concrete could result in a fractured limb or skull.

If no one wants a tour at the moment, wander through the aisles and watch for inappropriate activities. We've never lost a car yet, but too much portable property has walked out the door.

- If something *looks* wrong, there's a good chance it *is* wrong. If someone you don't know is doing something behind the chains, has raised a hood or opened a door, or is carrying an artifact, a computer or whatever, politely ask who they are and what they're doing.
- If they claim to be a car owner they should produce proof that they really are. If they can't or won't do that, notify staff immediately. (If they get irritated with your inquisitiveness, they probably *aren't* the owner!)
- *By no means should you assist someone in stealing a car!* If a vehicle is being driven out by a known staff member it's probably a CVF-owned car. If you don't yet know who are staff members and which cars belong to the Museum, go to the front desk and report it. If it's an owner removing his or her own car, it must not leave the property unless they have a signed release. If the person can't produce a signed release, *run* to the front desk and report it!

And make sure that the security doors remain secure. These include all but the main entrance door: The staff door on the northeast corner of the building and three fire escape doors- one each in the southeast and southwest corners, and one in the west wall to the right of the stage area. Also check the big roll-up door in the northwest corner. (The latter two may occasionally be open while someone's working outside, moving a car, etc, but if no one's out there, close the door. The staff door may be propped open with a doorstop, but, again, if no one's immediately outside working, close it.)

Questions? Ask me or staff members and we'll fill in the gaps.

California Vehicle Foundation
2200 Front Street
Sacramento, CA 95818-1107

Non-profit Org
US POSTAGE
PAID
Sacramento, CA
Permit No 721



Formerly the Towe Auto Museum

www.calautomuseum.org
April 2010

**Time-Dated Material
Do Not Delay**

Change Service Requested

