



FACT SHEET

- Location:** 2200 Front St., Sacramento, CA 95818. South of Old Sacramento and North of Broadway. Ample free parking.
- Contact Information:** (916) 442-6802
info@CalAutoMuseum.org
www.CalAutoMuseum.org
- Museum Hours:** 10 am to 6 pm daily, except Thanksgiving, Christmas and New Years Day. (last admission at 5 pm). Third Thursdays open until 9pm
- Admission:** FREE for California Automobile Museum Members, Adults, \$8; Seniors (65+) \$7; Students \$4. Under five; FREE. Group rates and AAA/Banazzle discounts available
- The Collection:** The California Automobile Museum provides a history tour on wheels in a spacious 72,000 sq. ft. facility. More than 150 vehicles are on display, many of them privately owned, and range from the earliest models of the 20th century to prototypes of alternative energy for the 21st century. There are cars—and memories---for anyone who appreciates every decade in between, from the Model T and tailfins to the Brass Era or the speed of racing.
- Education:** The California Automobile Museum houses an extensive research library and a Docent Training Class that offers 21 weeks of classes on every topic automotive, from the history of individual manufacturers to industry trends.
- The Museum also offers an extensive selection of classes for both children and adults. Also available, school tours that are aligned with the California curriculum standards and frameworks.
- Exhibits:** The Museum offers a variety of permanent exhibits that feature various eras of automotive history, from the earliest days of production to the influence of autos in the marketplace. It also offers a variety of temporary exhibits that feature unique vehicles or other auto-themed issues. A schedule of upcoming exhibits is available on the Museum's website.
- Museum Store:** Offers a wide range of automotive-themed items including books, apparel and memorabilia

- Facility Rentals: The California Automobile Museum offers unique settings with the collection as a themed backdrop for weddings, family events, corporate meetings and other types of receptions. Three unique rental areas include banquet seating for up to 300, with a stage and a “Mighty Wurlitzer” pipe organ; a conference room for 75; or our ‘50s style ice cream parlor.
- Consignments/
Car Sales: The California Automobile Museum derives a significant amount of its revenue from the sale of donated cars or those sold through consignments. Cars available for sale are featured on the Museum’s web site and most are sold through auction on EBay. For more information, contact Roger O’Malley at 916-442-6802 or roger@calautomuseum.org.
- Mission: The mission of the California Automobile Museum is to educate and entertain while preserving and promoting the automobile and its influence on our lives.
- Funding: The California Automobile Museum is a non-profit, tax exempt 501(c)(3) organization, operated by the California Vehicle Foundation (Tax ID# 94-2902791). It is funded by membership, admissions, grants, and donations.
- Gearhead
Membership: Becoming a Museum member is about far more than paying for unlimited admission – it’s about doing your part to preserve the legacy of motor vehicle history and collector car hobby! The Museum has several levels of Gearhead membership from General (\$50 Individual, \$40 Vintage) to Corporate Level which includes guest passes for your employees, exclusive invitations to exhibit openings and events and reciprocal membership in several automobile museums across the country.
- History: Originally known as the Towe Ford Museum, the Museum began operation in 1987 by housing what was then one of the largest personal collections of Fords outside of Dearborn, MI. In subsequent years, the Towe family auctioned many of the cars in its collection. As a result, the museum broadened its scope by including cars from other manufacturers and increasing its focus on education. At the time of the auction, the Museum was renamed the Towe Auto Museum. In 2009, the name was formally changed to the California Automobile Museum, reflecting the breadth of its programs.